

From: Su Stella <EMAIL REDACTED>
Subject: Re: Westfir City Council Meeting - Monday @ 5:30pm
Date: November 22, 2021 at 10:16:28 AM PST
To: Jessi Gibson <jessi@transcascadiaexcursions.com>

Dear Westfir /Oakridge-

My name is Su Stella. Many of you know me because since moving to Oakridge 5 years ago I have worked at Cedar Creek Café, Cog Wild, the Oakridge School system and freelance work for Trans Cascadia Bike Shuttle.

Two years ago, Curt Harville and I have created Hippy Day Tripper a free online travel magazine to help promote local tourism for both businesses and locations. We have tried to give every business a free- shout out because our town is a hidden gem.

Oakridge and Westfir area are very special. There are few places in the country that have the stunning beauty here. Our future is in eco-tourism. Travelers brings income and jobs to small towns like ours.

Every time you see a \$70,000 RV zip thru our town that means they are spending their money elsewhere. These tourists spend money. This would increase our tax base and provide jobs especially since most of our locals live on fixed incomes.

The type of tourists that the bike shuttle and recreation industry bring are adults that clean up after themselves, take care of the environment, eat at restaurant's, and come back year after year.

Right now, is the time to get this project started. Our area is benefitting from the fire damage that hit the McKenzie last year. We can gain added traction to make this area come back to life.

I personally worked with Jessi and Nick at Trans Cascadia and find them to be upstanding citizens that have improved a vacant lot that was nothing but overflow parking.

There is no better use of that land which is a gateway to recreation!

Please contact me with any questions

Su Stella

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